



FOR IMMEDIATE RELEASE

March 26, 2014

Lindsay Case
Marketing & PR Coordinator
607.403.0029
lindsay.case@swedishhill.com

**GOOSE WATCH WINERY AWARDED "BEST AMERICAN HYBRID RED"
AT THE JERRY D. MEAD'S NEW WORLD INTERNATIONAL WINE COMPETITION (NWIWC)**

Romulus, NY – Goose Watch Winery, located in the Finger Lakes and owned by the Peterson Family, recently caught the attention of judges at the Jerry D. Mead's New World International Wine Competition (NWIWC), winning the "Best American Hybrid Red" award for its 2011 Chambourcin.

The NWIWC is the only competition in America to highlight the best wines from each price class against each other to determine an overall best of variety or type. The NWIWC is open to wines produced anywhere in the "New World," including all of North America, Central America, and South America, Australia, New Zealand and South Africa.

The "Best American Hybrid Red" honor emphasizes how the Finger Lakes Region is increasingly gaining international recognition as a producer of quality red wines. From wine bloggers to international wine competitions, people across the globe are beginning to paying more attention to other varieties of Finger Lakes wines than just Rieslings. Chambourcin is just one of the varietals that are exceeding expectations when compared to other regions who are more well-known for producing outstanding red wines.

Owner of Goose Watch Winery, Dave Peterson, exclaimed that "Chambourcin is still a "best kept secret" amongst wine varietals. The grape originated in the cool climate Loire region of France, and is typically planted further south along the East Coast in the United States. Another red varietal that has become a premium red wine for both the Loire and the Finger Lakes is Cabernet Franc. So to us it was logical that Chambourcin would also be well suited in this region when we planted the vines in 1998."

The 2011 Chambourcin also has a Gold medal from the Pacific Rim in April, 2013. Goose Watch Winery claimed five additional medals with a Gold for their sparkling Golden Spumante; Silver medals for their 2012 Traminette, 2012 Diamond and Classic Cream Sherry; and a Bronze for their 2012 Pinot Grigio.

Goose Watch Winery is located at 5480 Route 89 in Romulus, NY on the Cayuga Lake Wine Trail. The tasting room and gift shop are open year round with special winter hours until April 1st. For more information on awards and products you can visit their website at www.GooseWatch.com.